

Nicht die Strecke, sondern der Klick

Der wahre Ursprung von Logistik-Emissionen

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11%



Wie lässt sich Nachhaltigkeit messbar machen und umsetzen?

1

PREPARE

Strategie und
Roadmap

2

RECORD

Datentransparenz
schaffen

3

REPORT

Auswertungen und
Analysen erstellen

4

ACT

Handlungsmaßnahmen
ableiten

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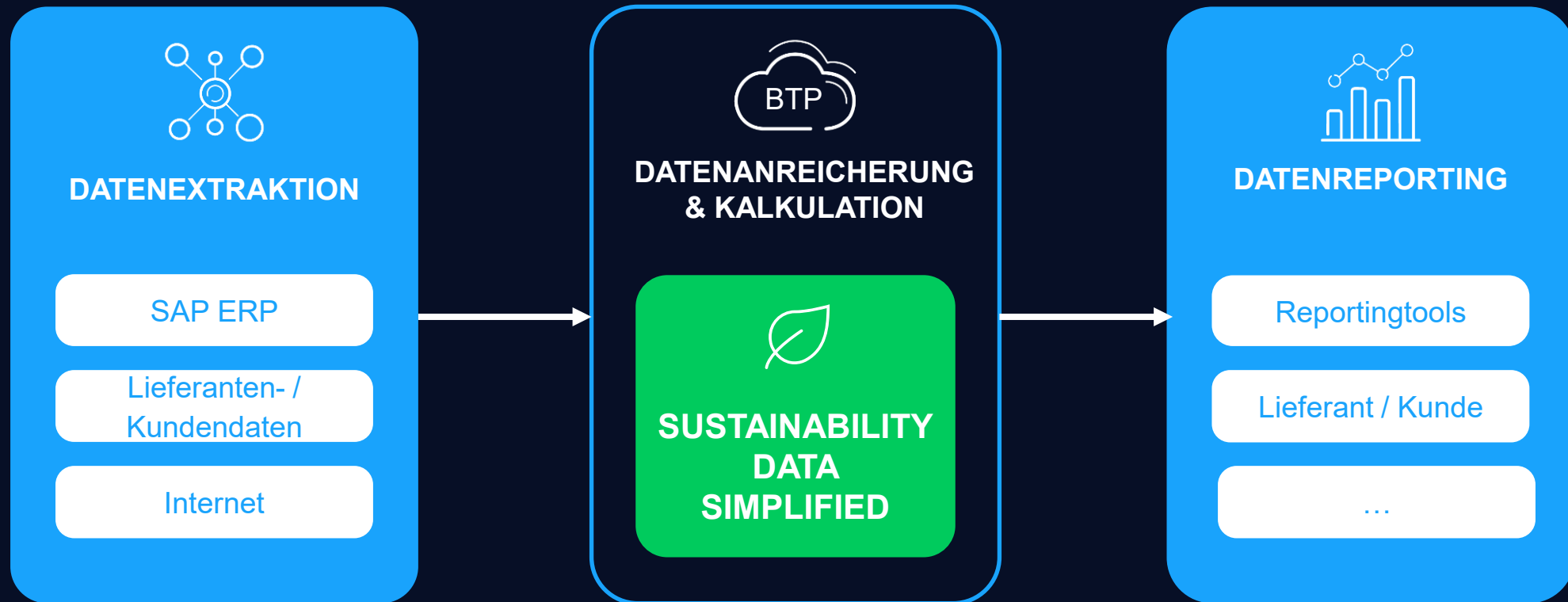
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Nachhaltigkeitsdaten auf Basis von

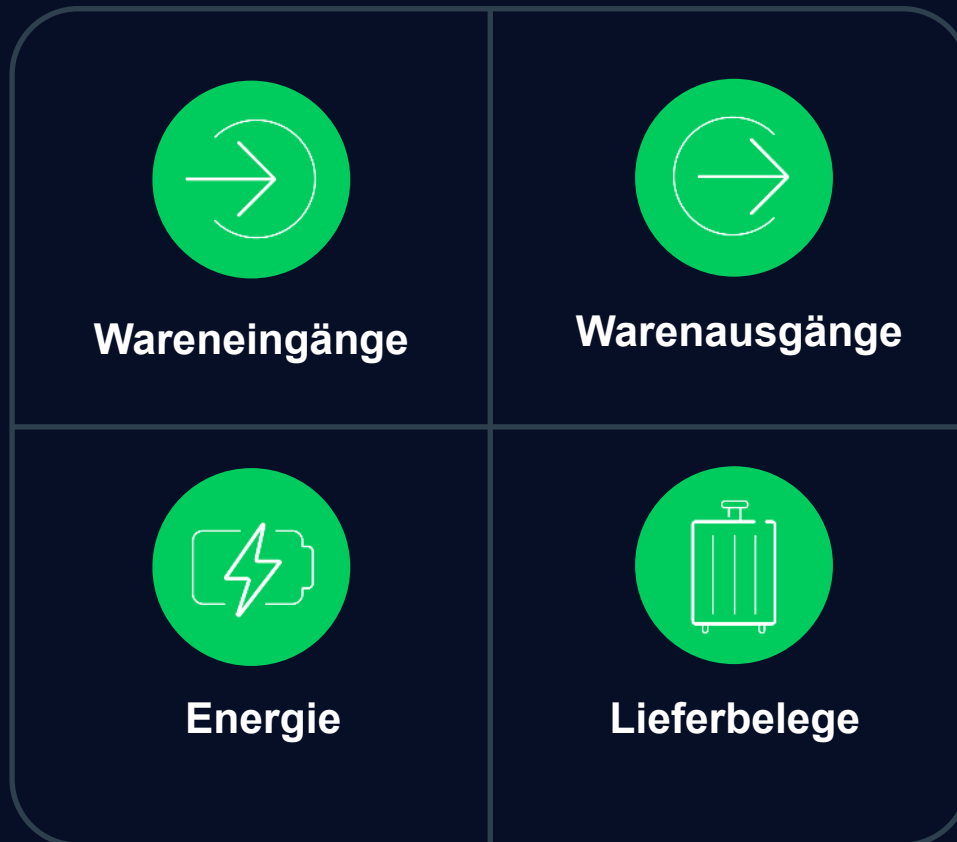


Anreicherung von -Stammdaten



Stammdaten

Nutzung von -Bewegungsdaten



Bewegungsdaten



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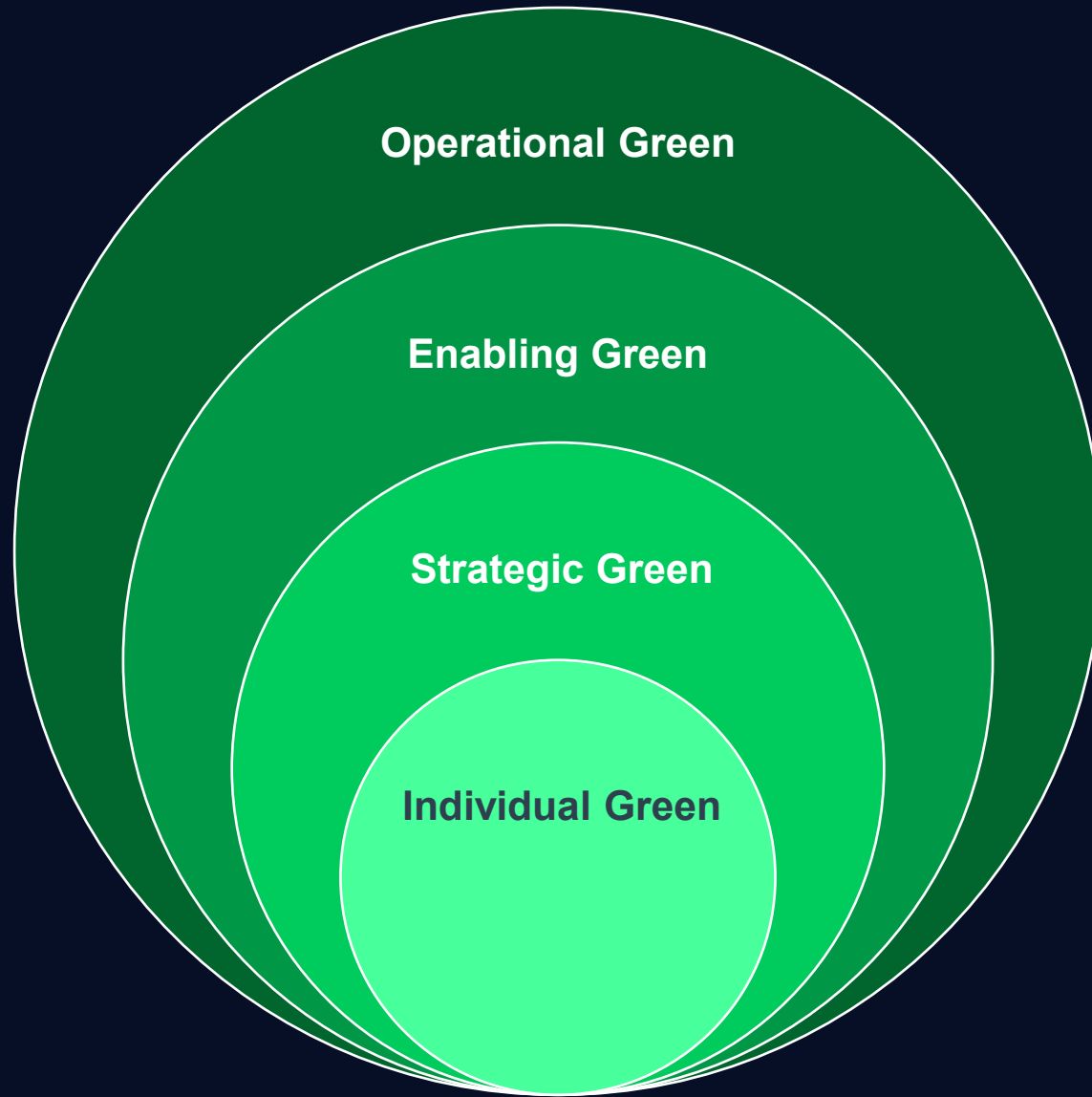
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Die Hebel nachhaltiger Logistik



4

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ableiten

Wir müssen reden?!



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