#### Warehouse Automation as a Driver for Growth

Insights from LPP Logistics' Journey to Optimise Sorting

















**Dutch Roots** 

**Partner** 





**500+ Sorters** 

20 Years





#### **Introduction to LPP Logistics**



One of THE FASTEST GROWING clothing companies in Central Europe



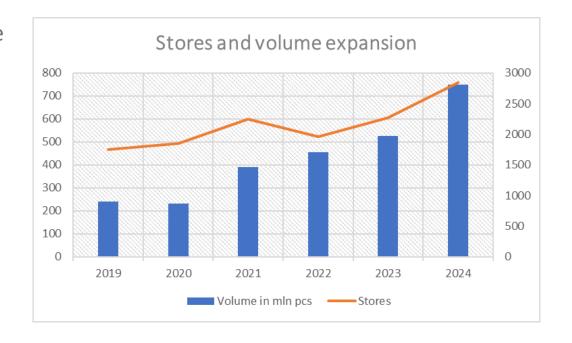
3,9B+ € in sales revenue



2900 + brick and mortal stores in 41 countries



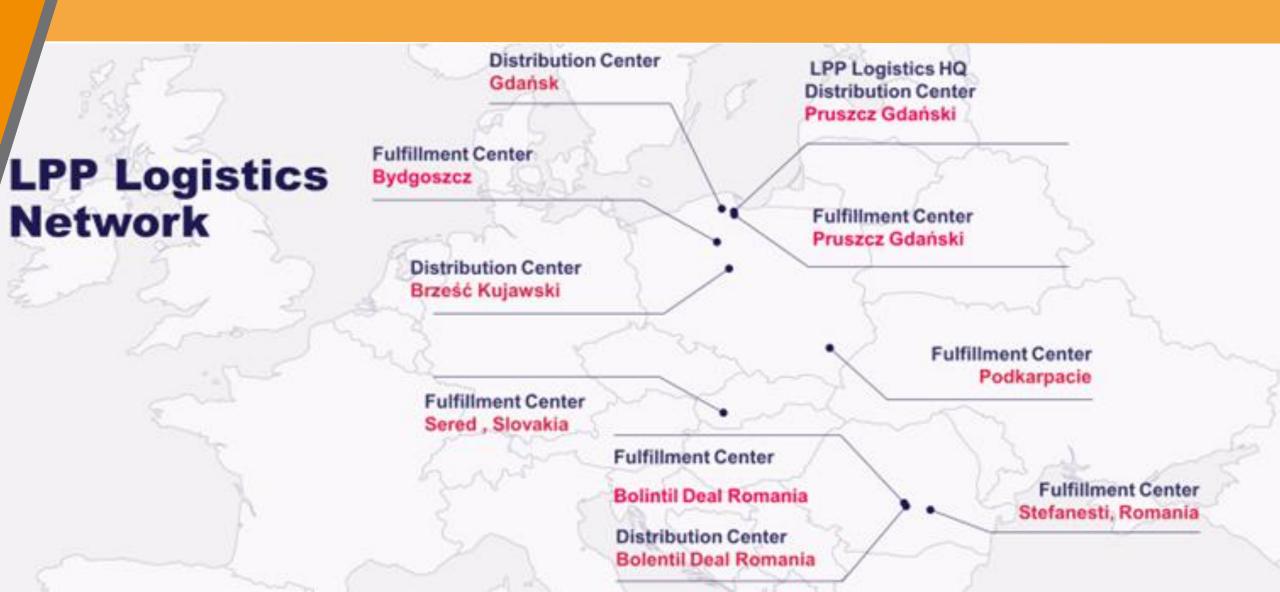
35 countries with on-line sale







# Introduction to LPP Logistics



### **Introduction to LPP Logistics**





2008 LPP LOGISTICS





2010













## Why warehouse automation?



Need for speed and agility



Rising customer expectations

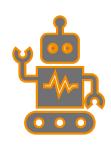


Business growth requires scalable and adaptable infrastructure





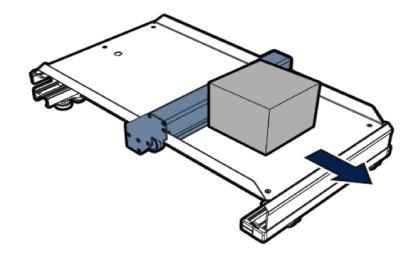
# **Growth through Technology**



Technology as growth enable, Not just cost svaing



Investing in automation, to grow faster and smarter





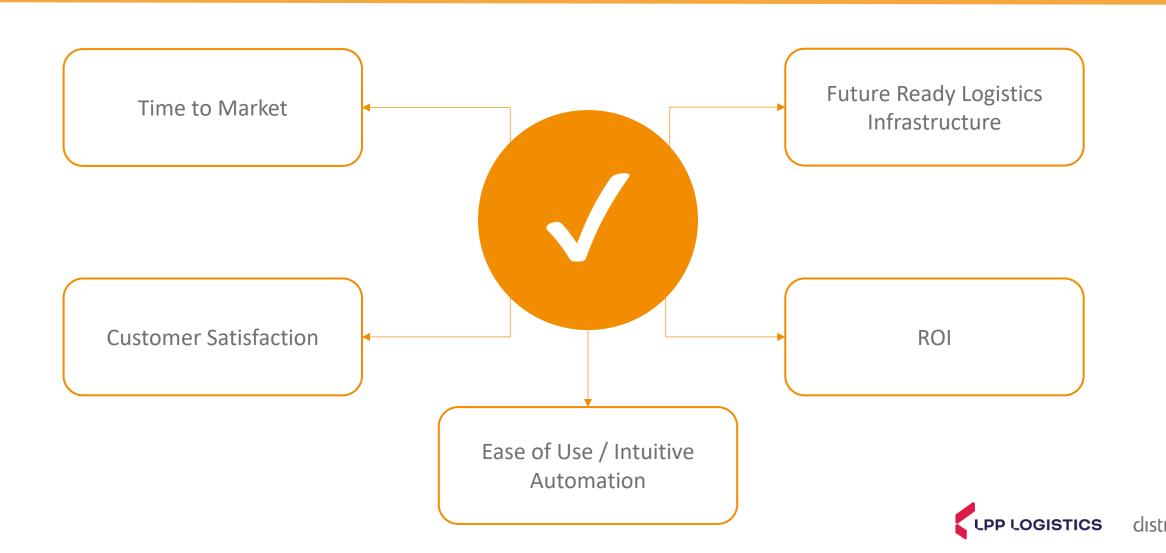








# Key outcomes from LPP Logistics Journey





## Lessons learned and best practices



Start small, scale smart



Choose flexible, future-proof technology



Align automation with business growth goals





