



AI in Logistics: → What Really Works?

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95% *vs.* 5%

*95% of AI Projects have delivered
zero measurable value.*

endava 



Who We Are.

Global consultancy + IT services
20+ years in logistics & supply chain

65 cities, 28 countries

11,742

Strategic Partner



What Works Today?



Optimization

Networks, Warehouses,
IT simplification



Labor Efficiency

Do more with existing teams



Document & Knowledge Management

Summarization,
onboarding, search



Forecasting & Planning

Demand, inventory, predictive maintenance



Sustainability

Energy, emissions, smarter routing

Lessons from Today.



What Comes Next.



Agentic AI

From copilots to actors



Graph AI

Optimise entire networks



Human & AI-in-the-loop

Trust, QA,
shared decision-making



Start Small.
Build Readiness.
Focus on Value.

Thank you!