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Digitalisierung der SupplyChain 2030

Wie Sie mit EDI Services und künstlicher Intelligenz Ihre Supply Chain Prozesse zukunftsfähig aufstellen

Valentin Geffard – OpenText Software GmbH

Unprecedented times for global business leaders

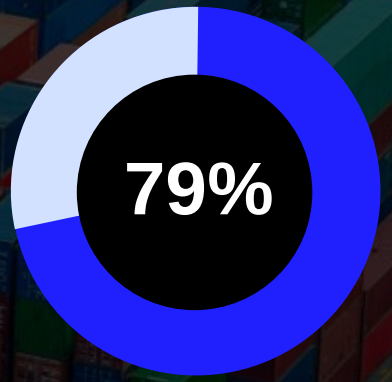
Business Disruptions

- War in Europe
- Global Pandemic
- Energy Instability
- Logistics Disruption
- Natural Disasters
- Cyber Attacks

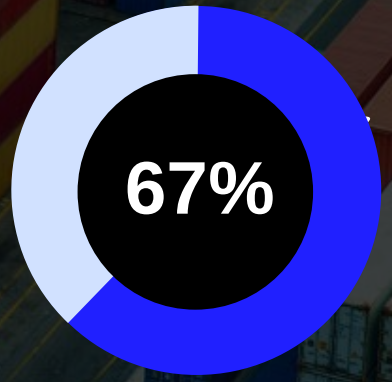
+

Compelling Events

- Accelerated Digital Transformation
- Legacy Solution Retirement (SAP ECC)
- Sustainability Mandates
- Entering New Markets
- Regional e-Invoicing Compliance
- Embracing New Standards



of CEOs perceive supply chains as dangerously complex and brittle[1]



of CFOs believe digital spending is underperforming against expectations[2]

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[1] 2023 Gartner CEO and Senior Business Executive Survey
[2] 2022 Gartner Driving Business Outcomes from Enterprise Digital Spending Survey

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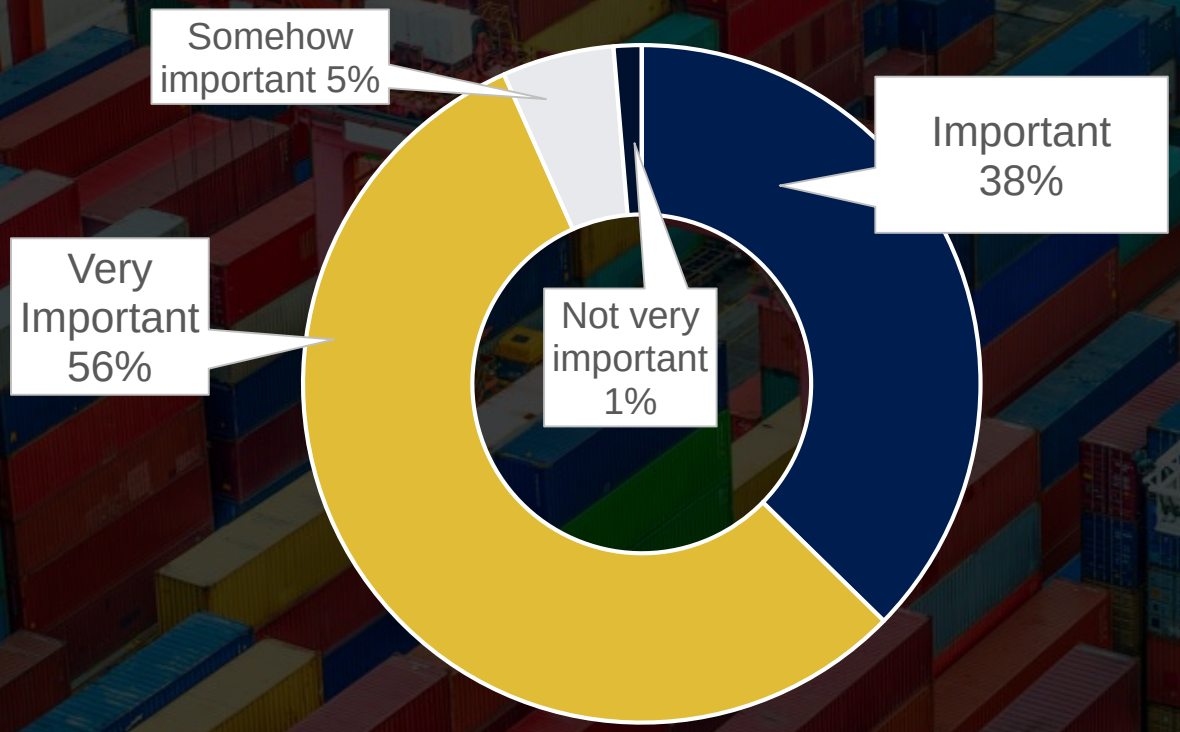
Importance of B2B integrations is widely accepted

How important are B2B integrations for your organization´s success?*



* Marketpulse Research: B2B Integration Strategy, July 2021

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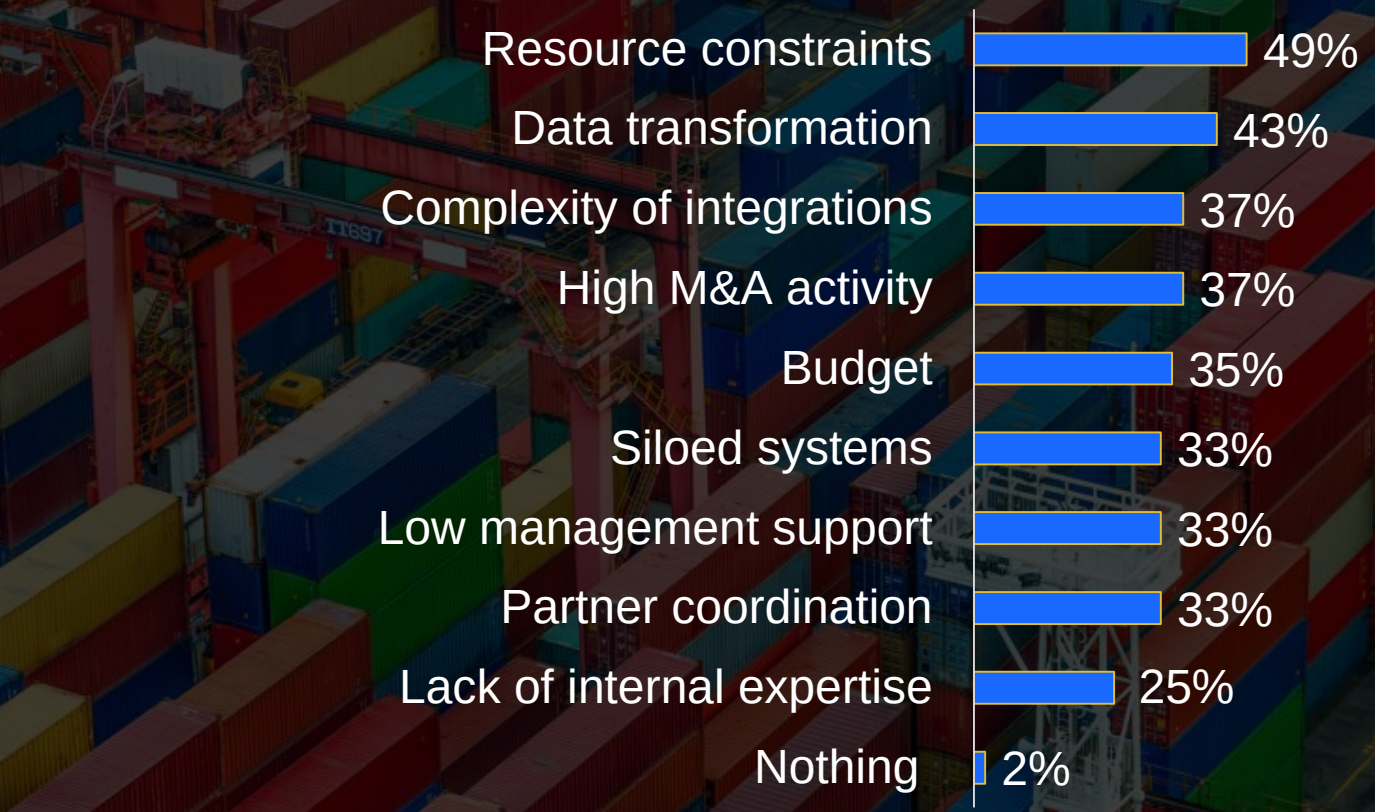
But organizations struggle to realize them

Challenges in B2B integrations*



* Marketpulse Research: B2B Integration Strategy, July 2021

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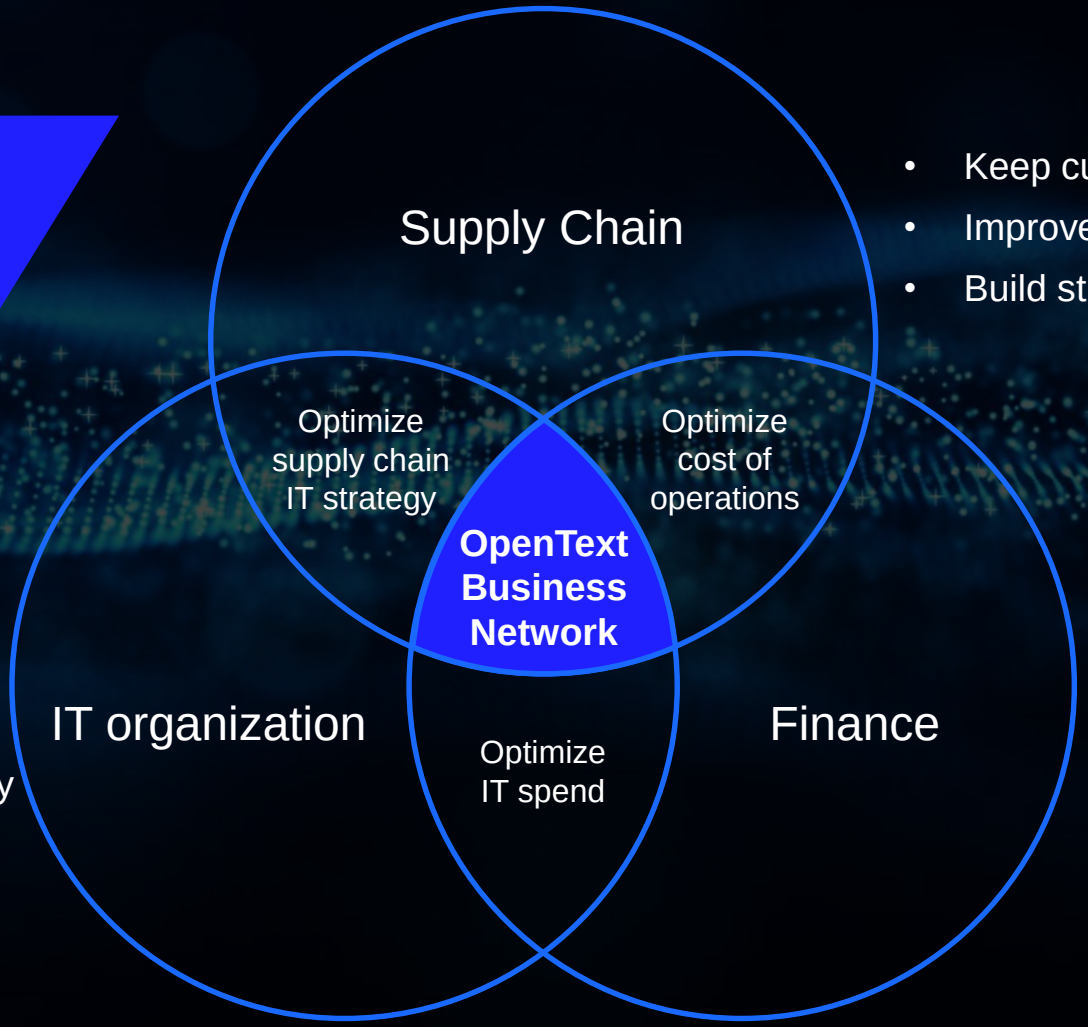
How does OpenText help navigate the challenges?

Unleash Information with Smarter Connections



- Keep customer promises
- Improve production planning
- Build stronger supplier relationships

- Ensure availability of the right skills
- Support technology modernization
- Align technology with business strategy

- Enhance working capital mgmt.
- Drive and ensure compliance
- Improve visibility into cash flows

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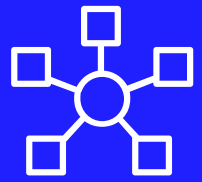
Unleash Information with Smarter Connections

Increase operational efficiency and build resilience by removing information silos, automating key business processes and empowering users with tools that foster improved collaboration with business partners

35,000
Customers



1.1 Million
Connected Partners

33 Billion
Transactions Exchanged

$12 Trillion
Network Commerce

30 Million
Digital Identities Under Management

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Digital solutions for powering business ecosystems

Order-to-cash digitalization

Purchase-to-pay digitalization

Ecosystem collaboration

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Electronic invoicing

Treasury integration

Supply chain visibility

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Introducing OpenText Aviator

OpenText Experience Aviator	Transform Customer Communications
OpenText Business Network Aviator	Revolutionize the internet of clouds via connectivity
OpenText ADM Aviator	Elevate 30 Million developers
OpenText ITOM Aviator	Redefine all Level 1 business support (IT, HR, Sales)
OpenText Content Aviator	Invent the next era of software user experience

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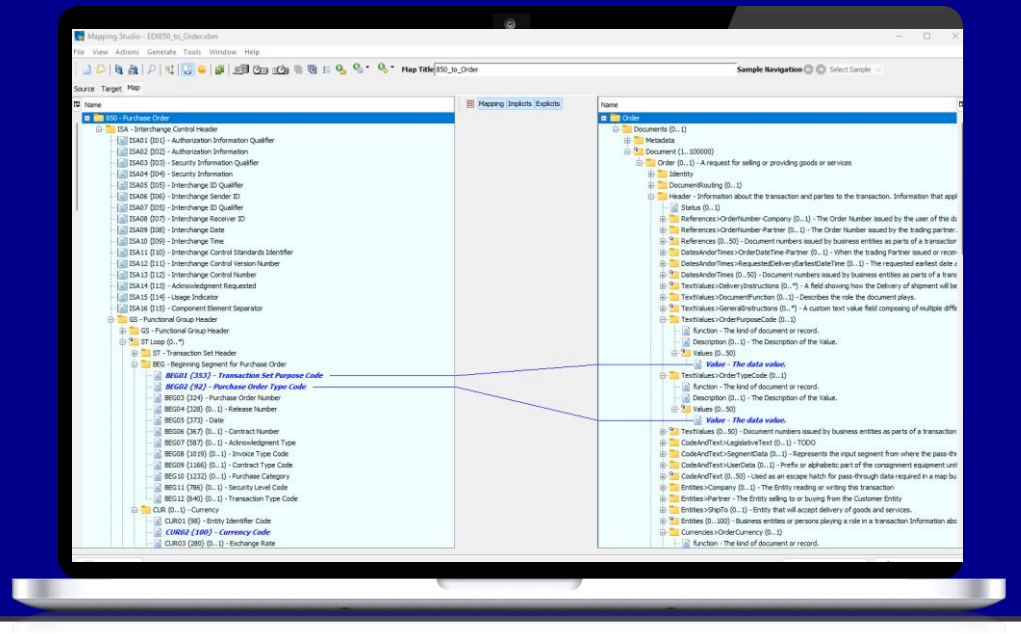
Business Network Cloud

OpenText Business Network Aviator

AI-Assisted Process Automation for Trading Partner Set-up



Audience

- Supply chain operations
- Vendor / procurement operations
- eCommerce / EDI operations

Problem we solve

- Streamlining and automating the highly manual mapping process
- Automated interpretation of trading partner mapping implementation guides so B2B connectivity and document standards can be easily applied at scale

What's new

- Accelerate document map creation with a Generative AI (LLM) that supports global EDI and B2B standards
- Simplify trading partner onboarding processes for EDI, eCommerce and supply chain managers by leveraging powerful LLM API integration

Value to be gained

- Proactively address risks, compliance, and improve operational efficiency
- Accelerate trading partner onboarding to speed up time to revenue

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