

TALK DIGITALIZATION

**How Clasquin
accelerates its
digitization and offers
new innovative services
leveraging Wakeo
real-time visibility
solution?**



&



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Group Chief Information Officer



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VP Customer Excellence

Wakeo at a glance

The Market Leader in Multimodal Visibility

Trusted Partner of Global Leaders

The database is Multimodal since day-1

Clients sample

Shippers



Transport Service Providers



Team

80+ people

Supply Chain specialists: former Kuehne & Nagel, DSV, Maersk, Bolloré etc.

Data experts: coming from Thalès, IFP, Centrale, Mines-Ponts etc.

Partners sample



Expert in overseas forwarding & logistics

 Lyon



French mid-size company with a multinational scope
21 countries



Integrated global network
65 offices



Customised service
+1000 experts

Retail 

Industry 

Cosmetics & Luxury 

eCommerce 



Disruption is the **new normal**

Recurring crisis like port congestion, truckers shortage, wars, blank sailings etc.
mean a dramatic performance for global supply chains



70% of delays
Up to x10 cost



-12% capacity vs pre-covid
x2 in trans-pacific cost



Up to 15% of delays
480k missing truckers



Legacies remain

A situation which adds to existing structural challenges

**Multiple
transport
providers**



**Unreliable
data**



**Lack of
anticipation**



**High
customer
expectations**



Key Features



Real-time Tracking & Alerting

From reactive to predictive



Intelligent Analytics

Data-driven SC for smarter decisions



Carbon footprint Calculator

Reduce the environmental impact



e-Booking

Simplify the booking process



Real-time visibility



Data expertise



Long-term relationships



Complementary strategies

Strategic choices & co-developpement



Transport Monitoring
Shipments

Gregory OHANESSIAN - [HO] EN

Delivery
Darnel Packaging
19 Apr. 21, 06h40 +10 days

View alerts list

Abzac Canada Inc
✓ Loaded on Vessel
19 Apr. 21, 06h40 +1d

Toronto, canada
✓ Loaded on Vessel
19 Apr. 21, 06h40
✓ Loaded on Vessel
19 Apr. 21, 06h40
✓ Loaded on Vessel
19 Apr. 21, 06h40

Philadelphia, US
▶ Loaded on Vessel
19 Apr. 21, 06h40
▶ Unloaded on Vessel
19 Apr. 21, 06h40
⌚ 19 Apr. 21 (Planned)
🚚 Ever Given

Montevideo, UY
▶ Loaded on Vessel
19 Apr. 21, 06h40 +1d

Darnel Packaging long name
▶ Loaded on Vessel
19 Apr. 21, 06h40

North Atlantic Ocean

SONT001283 - MRK 0.35 tons of CO2 e

Information Transport documents

Transportation

Abzac Canada inc.	Toronto, CA
CMR Number	CARR_0978M91
Truck Reference	1235TT
Carrier	Carrier name ID Reference
CMR Number	CARR_0978M91
Truck Reference	1235TT
Carrier	Carrier name ID Reference

Abzac Canada inc. → Toronto, CA

Abzac Canada inc. → Toronto, CA

Abzac Canada inc. → Toronto, CA

Product


Gross Weight	18 569 kg
Gross Weight	18 569 kg
Gross Weight	18 569 kg

Product description
What is Lorem Ipsum Lorem Ipsum is simply dummy text of the printing and typesetting industry.

Fast Time to Market

3 months projet
deployment

Time to market

- ✓ Connected architecture
- ✓ Security by design
- ✓ Integrated with Teams 
- ✓ Experts solutions
- ✓ Data driven

550 clients
deployed

Retail
Industrie & Automotive
Luxury & Cosmectics

Project deployment

Our achievements after 2 years of partnership

150,000+

Enriched shipments

1 Million+

Requests created w/
Wakeo

63

Shipping companies

108

Airline companies

2000+

Airports / harbours

180+
countries

50%

Gross Profit in Live



10%

in direct productivity gains

& Indirect gains +++



90%

Reliability of estimated arrivals

14 days

Improving our ability to anticipate

Optimisation of operational management & quality of service

Thanks!

Join us
Booth L5



Nov. 6th 2022