

The logo for project44 consists of the word "project" in a white sans-serif font, followed by the number "44" inside a white circle.

project44

A large white semi-truck is driving on a multi-lane highway during the golden hour of sunset. The truck is positioned in the left lane, moving towards the viewer. The background shows a hazy horizon with mountains and a clear sky with warm, orange and yellow tones. The overall scene is slightly blurred, suggesting motion.

Was ist Transportvisibilität und wie kann es Ihnen bei der Optimierung Ihrer Lieferkette helfen?

project44

Advanced Visibility Platform (Standnummer B4)

Better Data, Better Planet.

Our vision is to enable a more productive and successful world, and environmental sustainability plays a critical role.

10M+

By the end of 2020, project44 will help reduce over 10M metric tons of CO₂ emissions, equivalent to removing about 1.8M passenger cars from the road.

EMISSIONS

This shipment emitted
1000 metric tons of CO₂

We Solve Challenges for Consumer Goods



Reduce Late Deliveries

- ✓ Increase on time delivery performance, reduce late penalties, and keep customers updated with real-time visibility insights.

Improve Planning

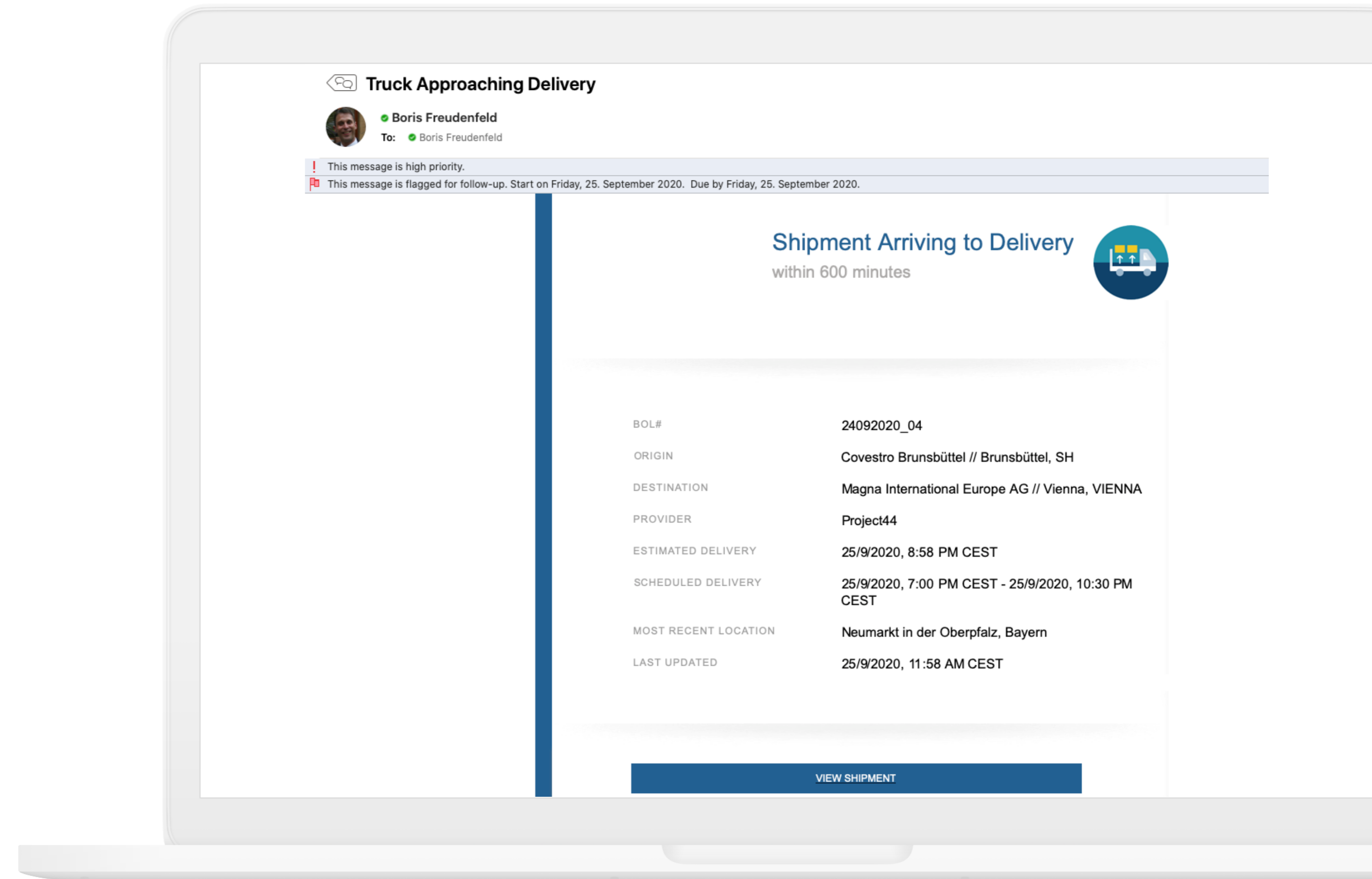
- ✓ Avoid delays or costly downtime with real-time and predictive insight into upstream activities and supplier performance.

Increase Cost Efficiency

- ✓ Meet customer needs at the lowest possible cost – ensuring products are available when your customers expect them while synchronizing fulfillment operations.

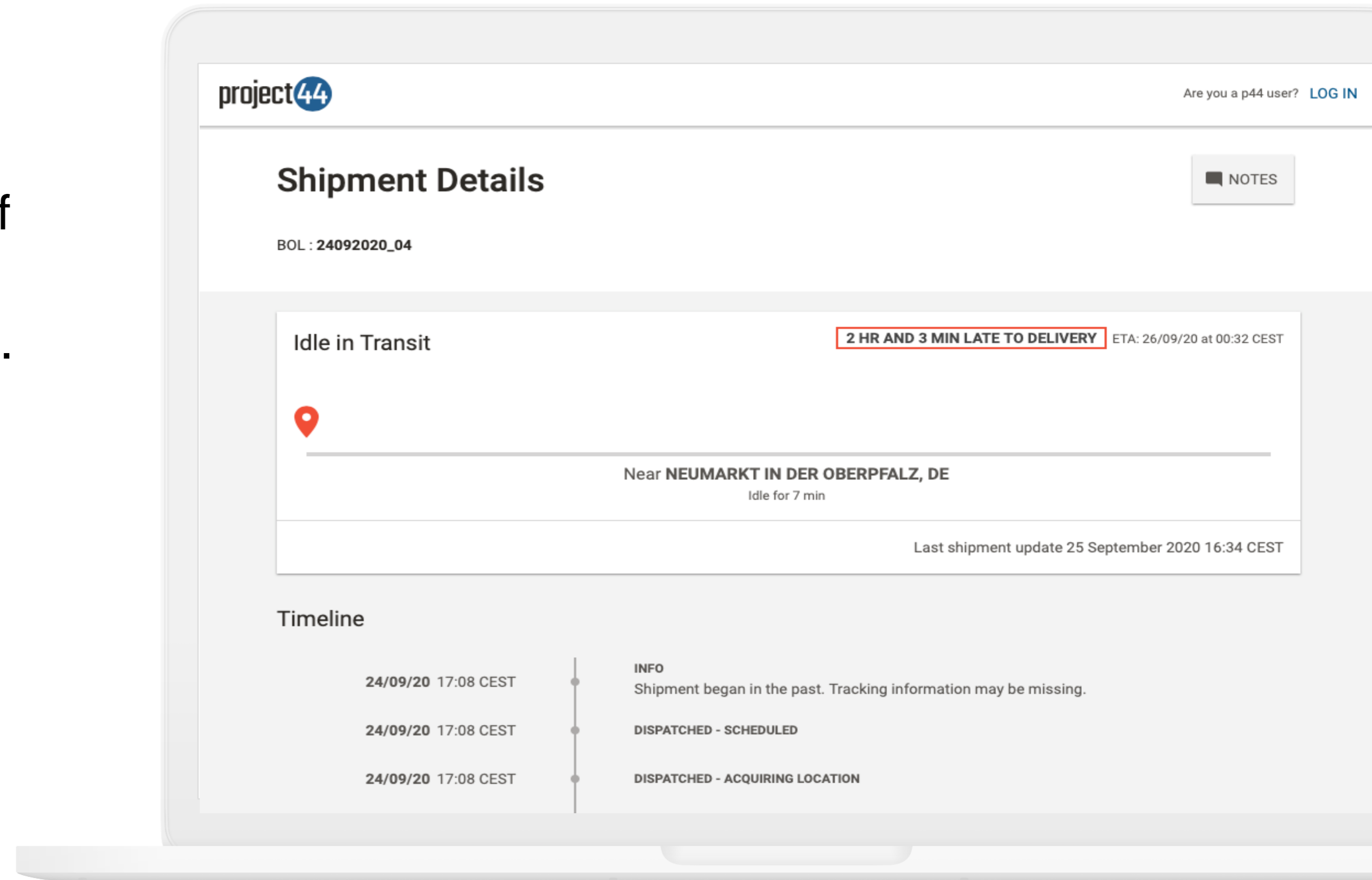
Customer Shipment Tracking

Customer receives E-Mail in his inbox regarding “Shipment Arriving to Delivery” with hyperlink to access Customer View.



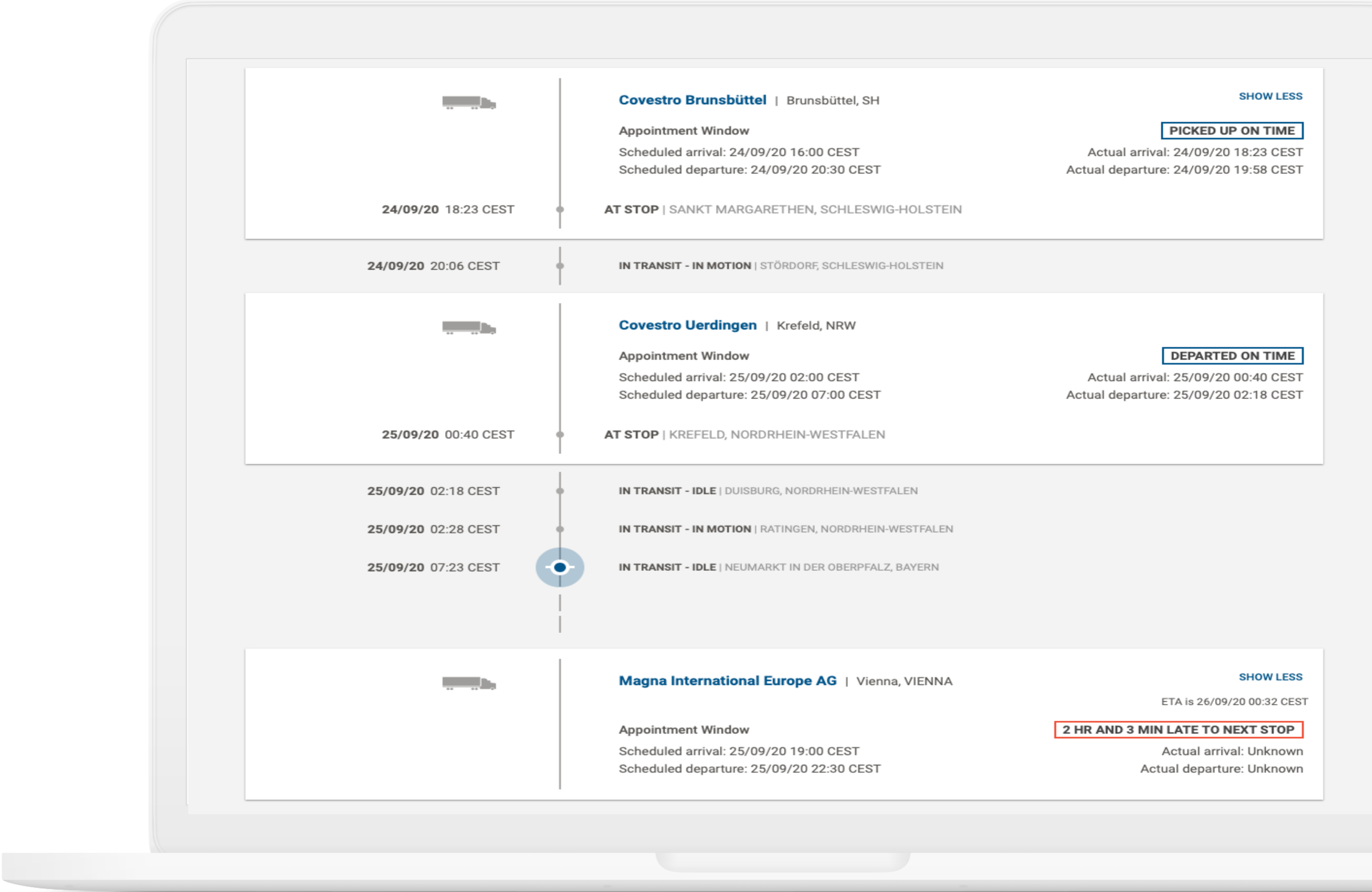
Customer Shipment Tracking

Customer can view Shipment Details of the shared shipment and access anytime to see ETA and actual position.



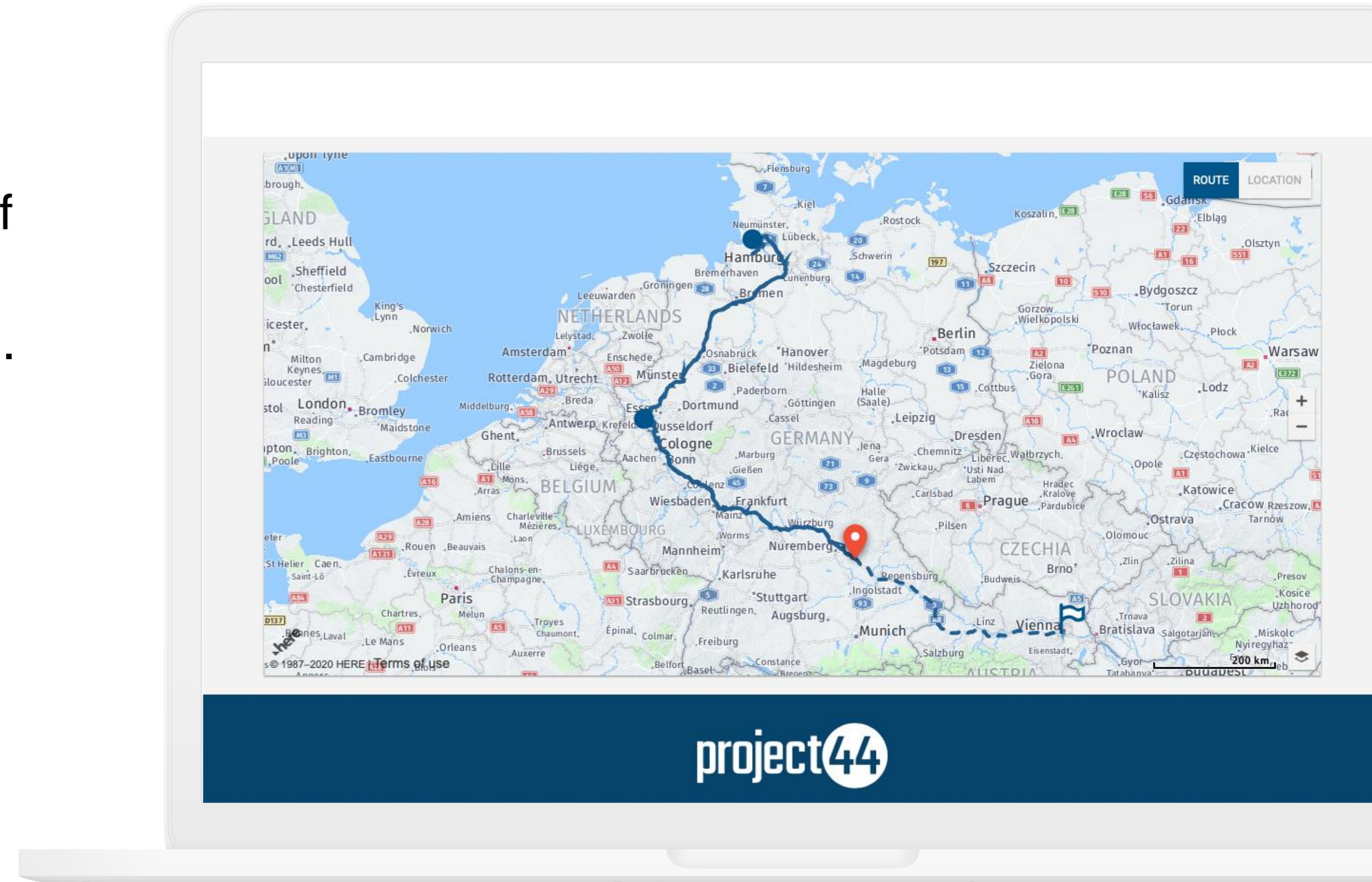
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Recurring benefits observed at our different clients



BETTER EFFICIENCY FOR SHIPPERS

- **20 – 30% decrease in manual, track-and-trace activities** for customer service and transportation teams
- **10 – 30% increase in labour efficiency in warehouses** with improve appointment compliance
- **2 – 5% decrease in inventory** with precise transit time and on-time performance data



DECREASED LATE PENALTIES / INCREASE PAYMENT EFFICIENCY

- **30 – 50% decrease in late arrival penalties** from suppliers and customers
- **Improve invoice dispute / validation** with geocoordinate data



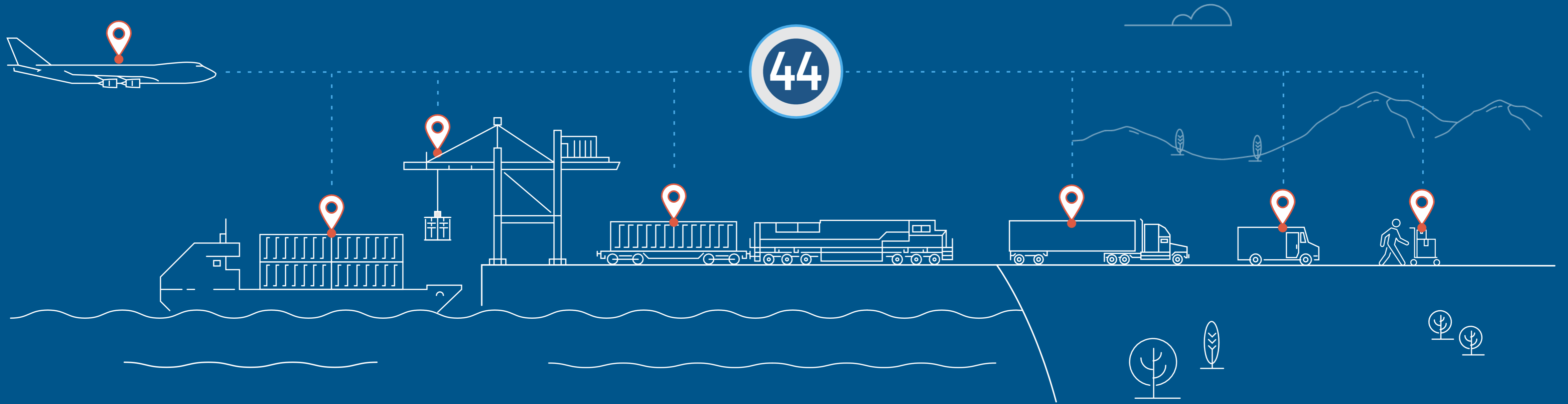
IMPROVED CUSTOMER EXPERIENCE

- **Increase focus on strategic initiatives** as labour transition from manual to automated process
- **Clients see improved NPS** from improve proactive notifications, improved service, and lower costs
- **Decrease wait times** contribute to sustainability initiatives



DECREASED TRANSPORT COST

- **10 – 20% decrease in planned dwell cost**
- **1 – 2% reduction of transport cost** as clients realize full project44 value



Unified. Multimodal. Global.

The industry's only unified global supply chain visibility offering with one seamless experience.



Wide Geographic Coverage

- Tracking across 120+ countries
- Full coverage across Europe and North America
- 16 languages supported across product applications and support teams
- Integrations with 855+ Telematics and ELD providers, representing 94% of the European market

Who is project44?

We are at the intersection of transportation and technology. Our team is comprised of industry leaders from transportation, supply chain, data science, and machine learning.

The world's leading shippers, LSPs, and carriers leverage p44 to help transform their customer experience and automate manual processes created from legacy technology.

855+

Active Telematics / ELD Providers

800+ in Europe

34 M

Shipments tracked annually

20 M in Europe

+28 000

Live Carriers

16 800 in Europe

120+

Countries with tracking

390+

Enterprise Customers

110 + in Europe

+800 000

Connected Carriers

480 000 in Europe

280+

Global Team Members

80+

Team Members in Europe in Denmark, Germany, Netherlands, Italy, France, and Spain

16

Languages spoken by Customer Service team

4.3M

Connected drivers

2,6 M in Europe

4x

Larger Global Over-the-Road Network Than our Nearest Competitor

Real-time visibility technology is the answer.

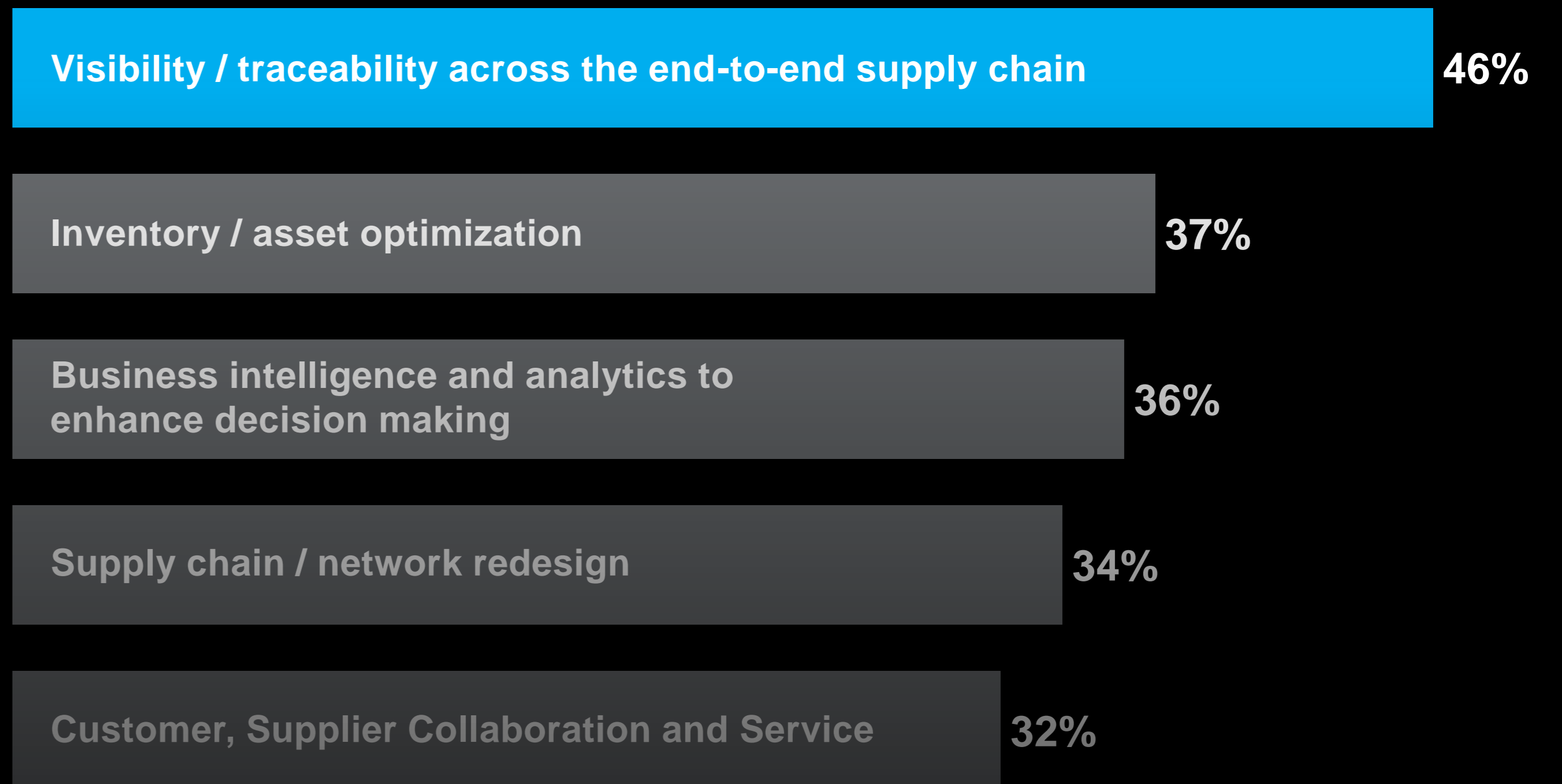
Gartner

*“Visibility is a journey companies must undertake to receive the benefits... **Achieve success in your visibility project by focusing on carrier compliance and data quality as a main factor.**”*

Bart De Muynck

Vice President, Supply Chain & Transportation Research

Top 3 Most Important Funded Supply Chain Initiates for 2019



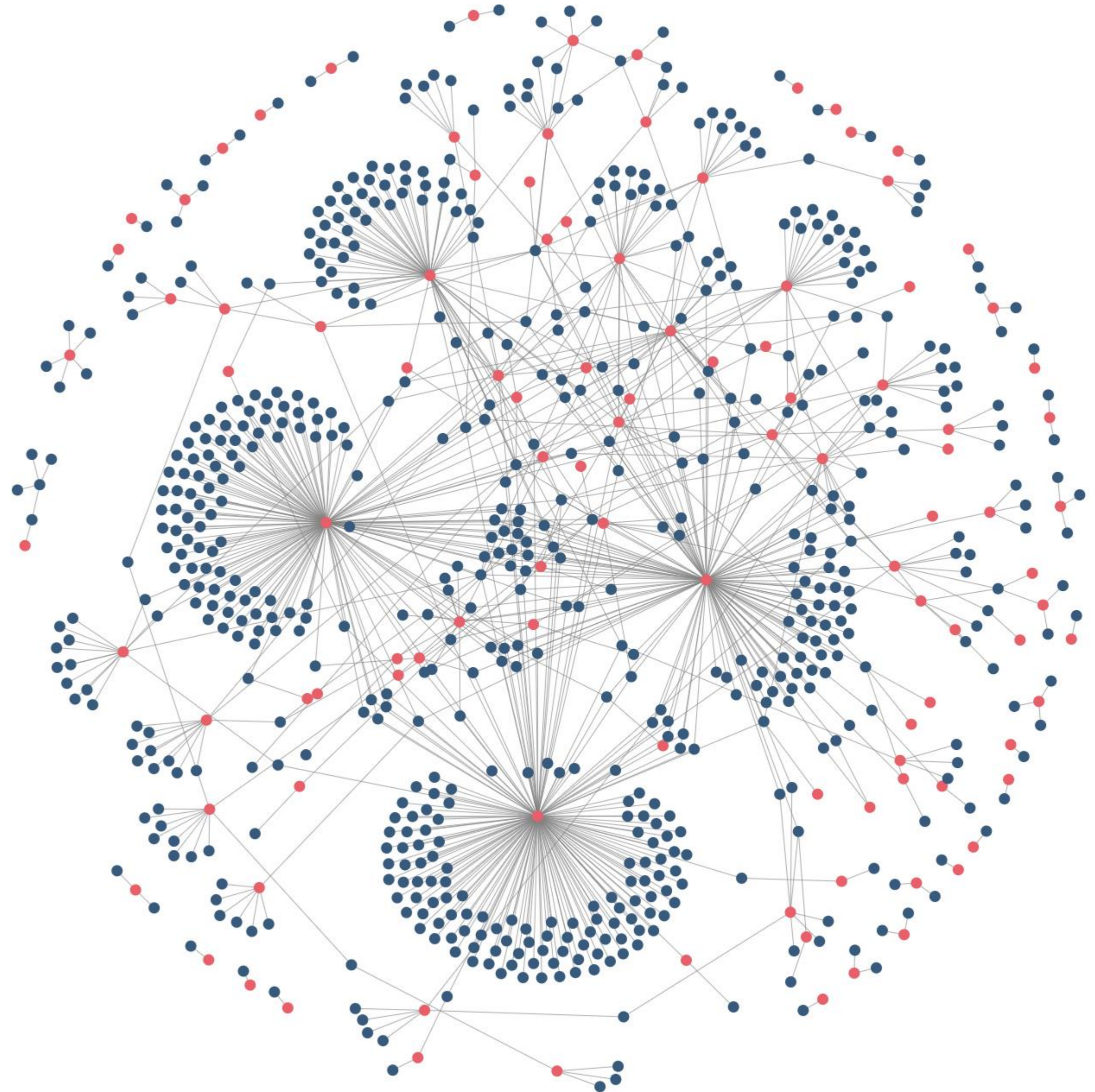
Building a global network is complicated

This visualization shows the relationship of shippers, carriers and subcontractors within our network

Our tools can onboard and manage thousands of carriers and their interwoven relationships

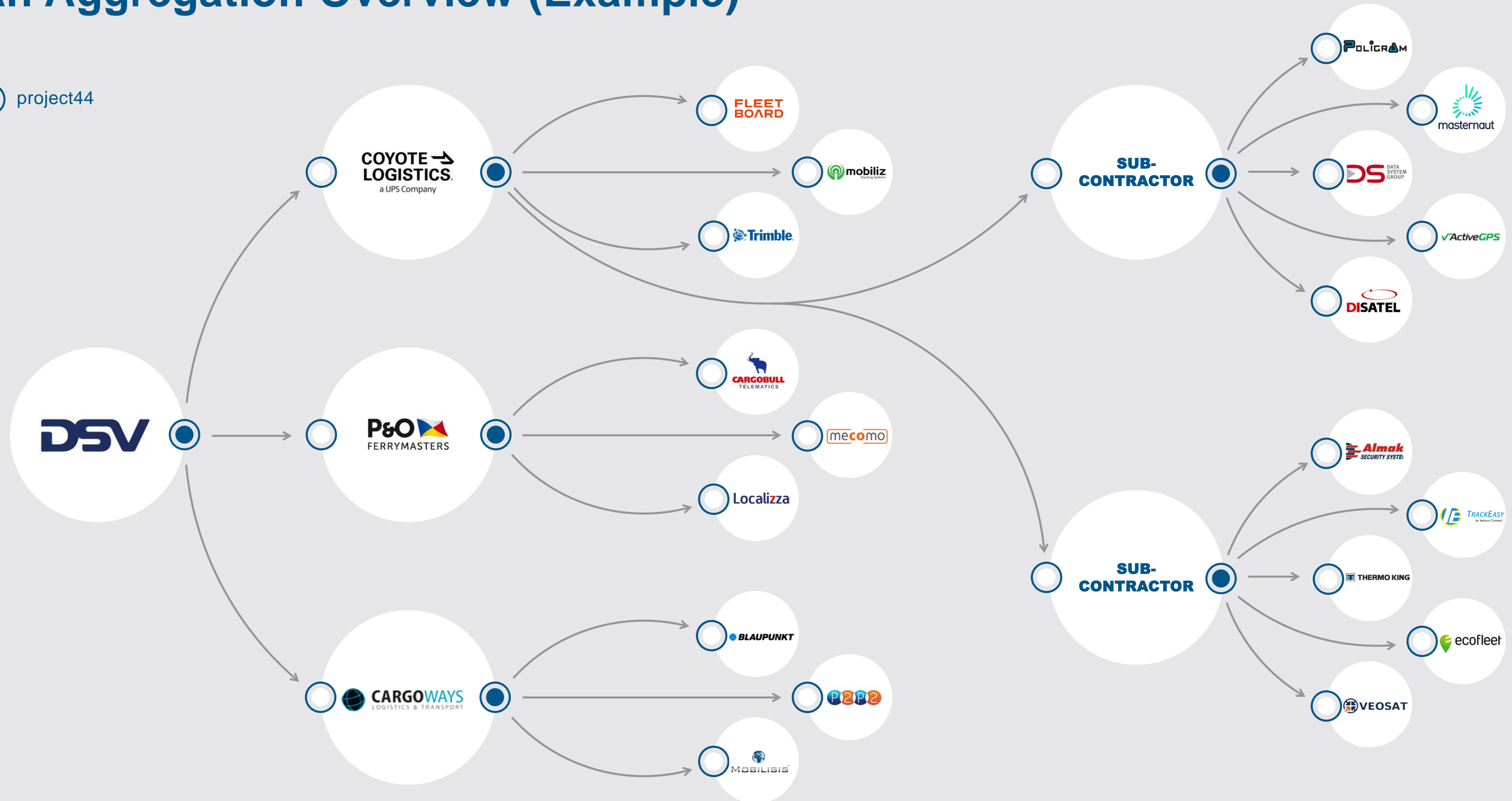
● *Data subscriber or shipper/freight forwarder*

● *Data provider or carrier*



An Aggregation Overview (Example)

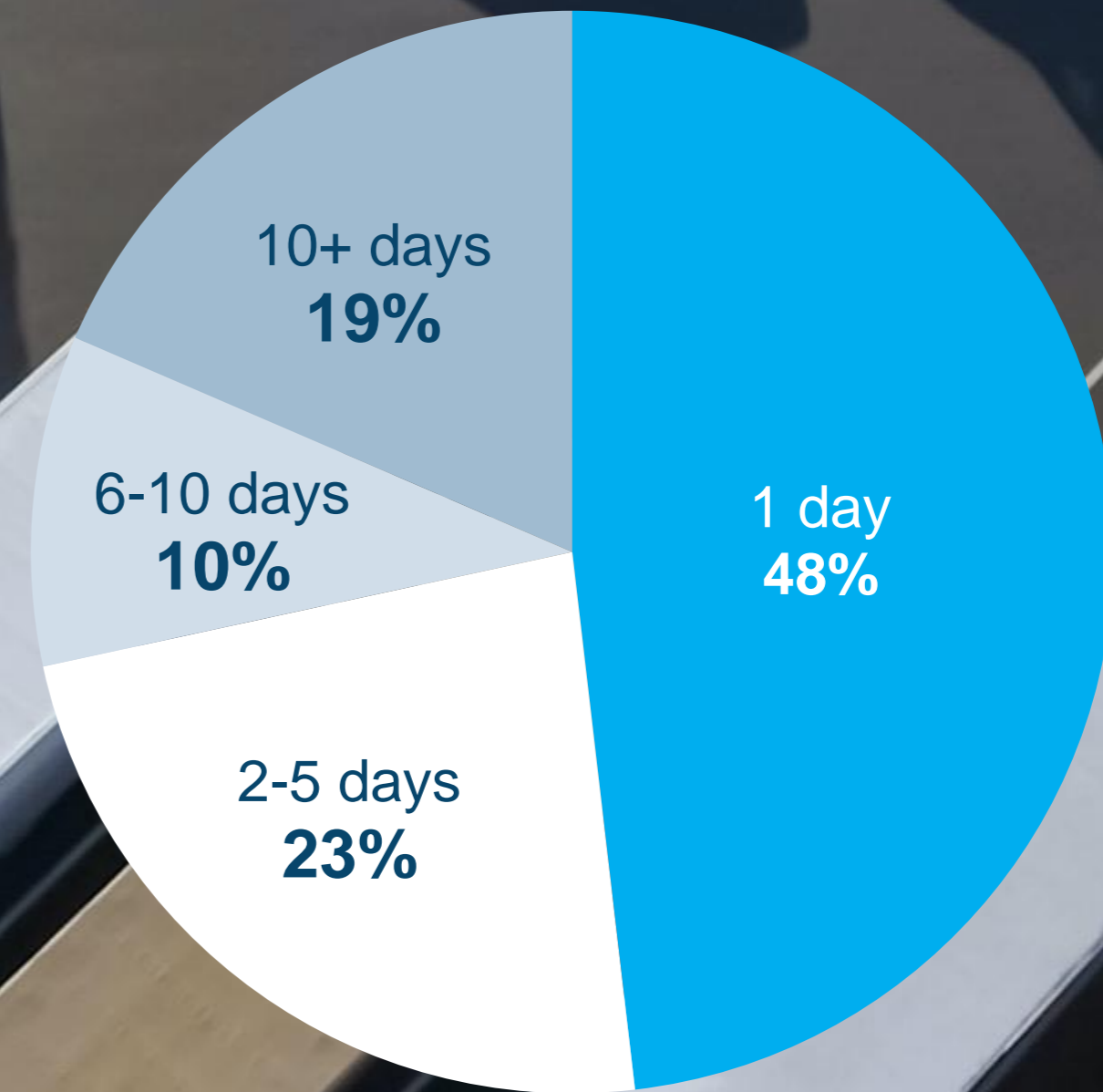
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ADVANCED VISIBILITY

First-Class Carrier Compliance Levels

Time to Live for Carriers
(Business Days)



Automated Onboarding and Management Applications (NMC) Accelerates Time to Value

- Efficient self-service invite and onboarding platform
- Customer-owned data sharing requests
- In-app collaboration with carriers



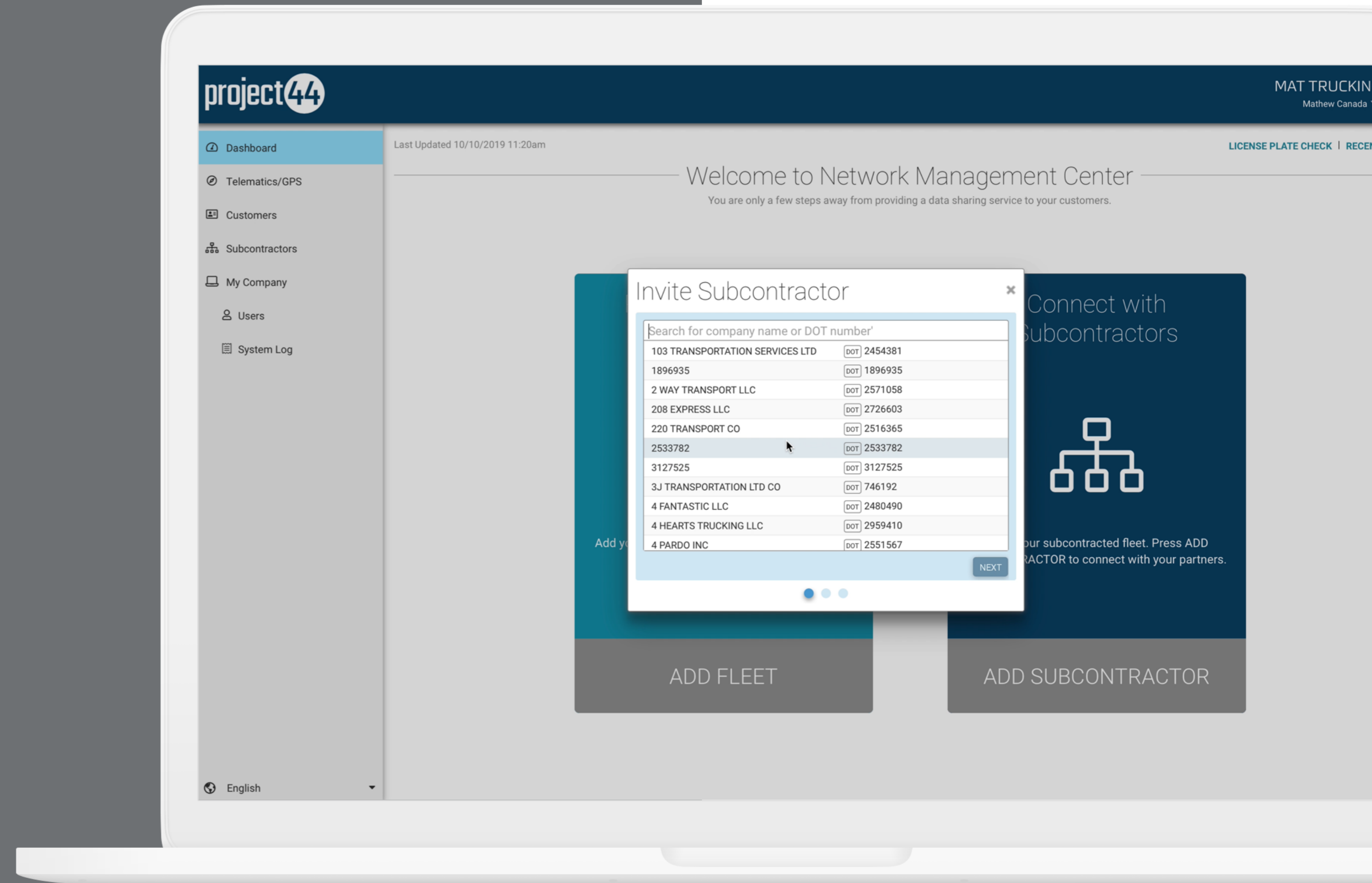
90% of directly contracted capacity providers connectivity in 30 days of getting started

ADVANCED VISIBILITY

Secure and Streamlined Data Sharing

Increase efficiency with carriers and subcontractors managed via a single tool.

- Once onboard, the NMC provides a transparent, scalable way to efficiently manage all data sharing relationships
- Promote trust and security between parties. project44's unique methodology protects the privacy of all parties while enabling frictionless data flow



Thank you.



project44 is the world's leading advanced visibility platform for shippers and logistics service providers. project44 connects, automates and provides visibility into key transportation processes to accelerate insights and shorten the time it takes to turn those insights into actions.

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